



Greetings Longhorn Breeders,

It's with great excitement we are announcing plans for the Great Northern Longhorn Classic III sale to be held Saturday June 22nd, 2019 in Montello Wisconsin. With the interest and success that the first Great Northern Classic sales have brought we look forward to hosting another top notch sale in the "Great North Woods".

The first two Great Northern Longhorn Classic sales have created a wave of interest in the Texas Longhorn breed in the mid west we haven't seen before and the wave of interest only seems to be growing. Again we will be looking for quality consignments that will work for the entry level breeder as well as the established breeders programs.

The sale will be returning to the Dave Bilgrien Ranch in Montello which is about an hour north of Madison. Hired Hand Live will be there broadcasting to help market your animals nationwide with trucking available to anywhere your cattle need to go. This sale will be promoted in various breed publications, state and regional papers, at our booth at the Midwest Horse Fair with exposure to over 60,000 potential customers, E-Blasts and social media.

Once again we will be selling sponsorships. Thanks to your support, we can make this event happen! Not only will you receive ads, consignment spots and a hotel, you will receive an opportunity to an open and growing market for your cattle.

Please consider helping us grow our industry with support of this event, by your sponsorship, consignments or just attending. We promise this will be a great event! Come to the Great North Woods in June. We're working on a special Friday night cruise on the Wisconsin River in the Wisconsin Dells area for those attending with details to follow. This will be a **Great Event, with Great Cattle, and Great People.**

***Thank you for your consideration,
Great Northern Longhorn Classic III Sale Committee***

